Rating

0.00

0.00

Net Amount

\$117,831.25

\$117,831.25

Print Date 10/05/12 08:19:17

Orders

Order / Rev:

104980

Alt Order #:

06837517

Product Desc:

Issue

Estimate:

1308

Flight Dates:

10/02/12 - 10/08/12

Original Date / Rev:

08/01/12 / 10/04/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Great American Media

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

00:05:00

Gross Amount

\$138,625.00

\$138,625.00

15%

Cash

Advertiser

Name:

Priority:

Democratic Congressional Campaign

Demographic: Product Codes:

A35+

PLI2

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

10/01/12

Start Date End Date

10/08/12 146

Spots Gross Amount Net Amount \$138,625.00 \$117,831.25

Month October 2012

Totals

146 Totals

Account Executives

Account Executive Sales Office Sales Region

Start Date / End Date Start Of Order - End Of Order Order % 100%

Spots

146

Order Share KSNV

Amy McCreary

Share Total 26% \$138,625.00 100%

Market

\$533,173.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$159,951.92
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$106,634.62
KTUD	1%	\$5,331.73
KVVU	20%	\$106,634.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$15,995.19

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ots	Rate Pri	Rtg Type Si	pots	Amour
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.
				M-F 5-6a WakeUp	w/Wagners								
	WAKE (JP WITH 1	THE WAGI	NERS									
	<u>Star</u>	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 10/0	02/12	10/08/12	MTWTF	5	\$450.00	0.00						

Print Date: 10/05/12 08:19:17 Page 2 of 6

Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Co

Alt Order #: Flight Dates: 06837517

10/02/12 - 10/08/12

Product Desc:

Estimate:

Issue 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Da y s	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ë 1	KSNV	10/02/1	2 10/08/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
	WAKE I	UP WITH	THE WAG										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/		10/08/12 2 10/08/12	MTWTF Wake Up Early w	/ \\/\agp@\/	\$450.00 430a-5a	0.00 MTWTS	:30	5	\$200.001	0.00 NM	5	¢4 000 00
L 2	KONV	10/02/1	2 10/00/12	Wake Up Early W	-	430a-3a	MIMI2	.30	Ü	φ200.00 Ι	U.UU NIVI	5	\$1,000.00
	WAKE	UP EARL	Y W/THE W		v								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10/		10/08/12 2 10/08/12	MTWTS M-F 6-7a WakeU	5 n.w/M/c@M	\$200.00 6-7a	0.00 MTWTF	:30	- 2	\$1,000.001	0.00 NM	3	¢2 000 00
E 3	KONV	10/02/1	2 10/00/12	M-F 6-7a WakeU		0-1 a	M11 M4 1 L	.30	3	φ1,000.001	U.UU INIVI	3	\$3,000.00
	WAKE	UP WITH	THE WAG		,								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/		10/08/12 2 10/08/12	MTWTF Today Show	CM	\$1,000.00 658a-9am	0.00 MTWTF	:30	10	\$1,500.001	0.00 NM	10	61E 000 00
L 4	NOINV	10/02/1	2 10/06/12	Today Show	OW	000a-9am	MIMIE	.30	10	φ1,500.001	U.UU INIVI	10	\$15,000.00
	TODAY			•									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
VV	/eek: 10/		10/08/12 2 10/06/12	MTWTF News 3 Sunrise -		\$1,500.00 6a-7a	0.00 S-	:30	2	\$375.001	0.00 NM	2	\$750.00
	KONV	10/00/1	2 10/00/12	News 3 Sunrise 5		Oa-ra	3-	.50	2	ψ010.001	0.00 14141	2	φ130.00
		3 AT SU	NRISE										
10		rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
E 6	/eek: 10/		10/07/12	Saturday Today	CM 2	\$375.00 7a-9am	0.00 S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
	KONV	10/00/1	2 10/00/12	Saturday Today	OW	ra-sam	3-	.50		Ψ023.001	U.UU INIVI		φ1,250.00
		DAY TO											
10		rt Date	End Date	<u>Weekdays</u> S-	Spots/Week 2	Rate	Rating						
E 7	Veek: 10/		10/07/12 2 10/07/12	News 3 Sunrise -		\$625.00 6a-7a	0.00	:30	1	\$375.001	0.00 NM	1	\$375.00
	110111	10,0171	2 10/0//12	News 3 Sunrise 3		ouru	3	.00	1	φονο.σο ι	0.00 14141		ψο (3.00
		3 AT SU				_							
1.4	<u>Sta</u> /veek: 10	<u>irt Date</u>	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
E 8			2 10/07/12	Sunday Today	CM	7a-8am	S	:30	2	\$750.001	0.00 NM	2	\$1,500.00
				Sunday Today			_			4		_	41,000.00
		ON SU				5 (5						
۱۸	<u>Sta</u> /eek: 10/	<u>irt Date</u> ∕∩1/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
24.7				Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
				Meet the Press					•	1-1			¥-1-2
		THE PRE		167 1 1	0 1 111 1	Б.1	D. ()						
۱۸	<u>5ta</u> √eek: 10	rt <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00					1	
			2 10/07/12	News 3 Today W		9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
. •				News 3 Today			_	-	•				,
			YWKEND	Machala	C 4	D-1-	Delle						
۱۸	<u>518</u> Veek: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
			2 10/07/12		:30AM GM	9:30a-10a	S	:30	1	\$500.002	0,00 NM	1	\$500.00
•				Chris Matthews S			-	-	•		,		,
			EWS SHOW		C = 4 = 844 = -4	D-4-	Detic -						
١٨	<u>Sta</u> Veek: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
				M-F Today Show	III 4th IBM	10am-11am	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
				Today 4th Hour									•
		' SHOW		Mockdaya	Cncto/A/1-	Deta	Datin a]	
V	<u>518</u> Veek: 10	<u>art Date</u> /02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
		*	2 10/08/12		СМ	11am-12pm	MTWTF	:30	8	\$325.001	0.00 NM	8	\$2,600.00
						•						-	•

Print Date: 10/05/12 08:19:18 Page 3 of 6

KSNV

Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Co

Alt Order #:

06837517

Product Desc:

Flight Dates:

10/02/12 - 10/08/12

Estimate:

Issue 1308

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	nnts	Rate Pri	Rtg Type S	note	Amount
	310		Rachael Ray	Broan	0101021101	mo Dayo	2011 0	,0,0	Trate 111	rag Typo O	pota	Amount
RACHEL	RAY		Rachael Ray									
Start Week: 10/02	<u>Date</u>	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 8	<u>Rate</u> \$325.00	Rating 0.00				- 1		
E 15 KSNV 1			Noon News	CM	12-1230pm	MTWTF	:30	6	\$425.001	0.00 NM	6	\$2,550.00
NENDO O	1.T. N.O.	011	Noon News		·							, ,
NEWS 3	AT NOU <u>Date</u>	ON End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/02		10/08/12	MTWTF	6	\$425.00	0.00						
E 16 KSNV	10/02/1	2 10/08/12	The Agenda 1230 The Agenda 1230	•	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NEWS 4:			Mookdorn	Cn ata AMa ala	Data	D-ti						
Week: 10/02	<u>Date</u> 2/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 17 KSNV	10/02/1		Days of our Lives	СМ	1258p-2pm	MTWTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
DAVO OF	- 0110.1	I IVEO	Days of our Lives	3								
DAYS OF	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02		10/08/12	MTWTF	5	\$425.00	0.00				l		
E 18 KSNV	10/02/1	2 10/08/12		СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
THE DOO	CTORS		The Doctors									
	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/02		10/08/12	MTWTF	5		0.00						
E 19 KSNV	10/02/1	2 10/08/12	Dr. Phil Dr Phil	СМ	3-4p	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
DR. PHIL			DIFIII									
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/02		10/08/12	MTWTF	5	\$450.00	0.00			4			
E 20 KSNV	10/02/1	2 10/08/12	NEWS 3 at 4 (1 l 4PM NEWS (1 he		4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
FIRST NE	EWS 3	A T FOUR T	•	,								
Start Week: 10/0	<u>Date</u> 2/12	End Date 10/08/12	<u>Weekdays</u> MTwTF∺∽	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00						
			NEWS 3 at 4 (1		4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
			4PM NEWS (1 h				.00	Ŭ	Ψ/20.001	0.00 14141	J	ψ0,020.00
NEWS 4			Manladay	C4-0N1	D-1-	Dette						
Start Week: 10/02		End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
			M-F Early News	СМ	5-630p	MTWTF~~	;30	5	\$1,200.001	0.00 NM	5	\$6,000.00
E A DU V A	15.110		M-F Early News									
EARLY N	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02		10/08/12	MTWTF		\$1,200.00	0.00						
E 23 KSNV	10/02/1	2 10/08/12	M-F Jeopardy	СМ	630-7pm	MT-TF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
Jeopardy	7		M-F Jeopardy									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02		10/08/12	MT-TF		\$1,300.00	0.00						
E 25 KSNV	10/02/1	2 10/08/12		CM	7-730pm	MT-TF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
Wheel of	Fortune	e	M-F Wheel of Fo	rtune								
· · · · · · · · · · · · · · · · · · ·	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0:		10/08/12	MT~TF~~	-,	\$1,300.00	0.00			4000.004			
E 20 KSNV	10/02/1	∠ 10/08/12	Face to Face w/		730-758pm	MT- T F	:30	5	\$900.001	0.00 NM	5	\$4,500.00
Face to F	ace											
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02 E 27 KSNV		10/08/12 2 10/06/12	MT-TF	CM 5	\$900.00 5a-459a	0.00 S-	:30	2	\$525.001	0.00 NM	2	\$1,050.00
	. 5, 55, 1	_ 10,00,12		0141	J. 1000	,	.00	L	Ψ020.001	0.00 14141	2	Ψ1,000.00

Print Date: 10/05/12 08:19:18 Page 4 of 6

KSNV

Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06837517

Product Desc:

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1308

Issue

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
			ROS)FF	(9:00 PM-10:	:00 PM)					
		HEEL OF FO			•	i			i	•	
<u>S</u> Week: 1	Start Date	End Date 10/07/12	<u>Weekdays</u>	Spots/Week 2		<u>Rating</u> 0.00					
			Mon PR 8-10p	CM		M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
LEO RON	10/00/1	L 10/00/12	Monday Prime 8		0-10piii	14	.50	ν φτ,000.00 ι	0.00 14141	<u>'</u>	\$4,000.00
	VOICE									İ	
_	Start Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week		Rating					
Week: 1		2 10/08/12	• • • • • • • • • • • • • • • • • • • •	CM	\$4,000.00 10-11pm	0.00 M	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
L 23 NON	10/00/1	2 10/00/12	Monday Prime 1		10-11pm	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.50	ι ψ3,200.00 ι	O.OO INIVI	l '	φ3,200.00
REVO	DLUTION		•	•							
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	0/08/12	10/14/12	M NFL Football	1 CM	\$3,200.00 1P-9PM	0,00	.20	1 010 000 001	O OO NIM	1 .	#40 000 00
E 33 KON	V 10/07/1	2 10/07/12	NFL Football	CIVI	IL-SLIVI	2	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SUN	NT FB: SD	@ N ORLE								1	
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1	
Week: 1		10/07/12	Nove 2 Live in D		\$10,000.00	0.00	.20	4 \$4 880 804	0.00.104		A4 000 00
E 34 KSN	V 10/07/1	2 10/07/12	News 3 Live in P News 3 in Prime		7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEW	S AFTER N	NFL								1	
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				i	
	10/01/12	10/07/12	S		\$1,800.00	0.00			·····	l .	
E 35 KSN	V 10/07/1	2 10/07/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUNS	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
TBD			ocopardy in this							i	
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ŧ	
	10/01/12	10/07/12	S	1	\$1,200.00	0.00	·		- ***	i	
E 36 KSN	V 10/07/1	2 10/07/12	LAW & ORDER Law & Order (sy		M-SA 8-11p	/ SUN5	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
LAW	& ORDER		Law & Older (sy	iiu) FisiiviL						i	
9	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i	
	10/01/12	10/07/12	S	1	\$1,200.00	0.00				4	
E 37 KSN	V 10/02/1	2 10/08/12	M-F News 3 at E		11pm-1135p	om MTWTF	:30	5 \$1,200.001	0.00 NM	5	\$6,000.00
NEW	S 3 NIGHT	SIDE	M-F News 3 at E	ieven						1	
Ş	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1	
	10/02/12	10/08/12	MTWTF		\$1,200.00	0.00				1	
E 38 KSN	V 10/06/1	2 10/06/12	Sa-Su News 3 at		11pm-1135p	omS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEW	S 3 NIGHT	SIDE	Sa-Su News 3 a	I Eleven							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	10/01/12	10/07/12	S-	1	\$1,100.00	0.00			·		
E39 KSN	IV 10/07/1	12 10/07/12	Sa-Su News 3 at		11pm-1135	omS	:30	1 \$1,100.001	0.00 NM	1	\$1 ,100.00
NEW	S 3 NIGHT	SIDE	Sa-Su News 3 a	t Eleven							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week:	10/01/12	10/07/12	S		\$1,100.00	0.00					
E40 KSN	IV 10/02/1	2 10/08/12	The Tonight Sho	w CM	1135p-1237	a MTWTF	:30	5 \$750.001	0.00 NM	5	\$3,750.00
TON	GHT SHO	W W/ JAY L	Tonight Show								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
-	10/02/12	10/08/12	MTWTF	5		0.00					
E41 KSN	IV 10/02/1	2 10/08/12	Late Night w/Fall		1237a-136a	m MTWTF	:30	4 \$250.001	0.00 NM	4	\$1,000.00
LATE	NICHT W	/JIMMY FAL	Late Night w/Fal	lon							
	start Date	End Date	.LON Weekdays	Spots/Week	Rate	Rating					
_	10/02/12	10/08/12	MTWTF	4		0.00					
E 42 KSN	IV 10/06/1	12 10/06/12		CM	1130pm-1:0	2amS-	:30	3 \$1,400.001	0.00 NM	3	\$4,200.00

Print Date: 10/05/12 08:19:18 Page 5 of 6

Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Co

Alt Order #: Flight Dates: 06837517

10/02/12 - 10/08/12

Product Desc:

Estimate:

Issue 1308

KSNV

Ln Ch End Inventory Code Len Spots Start Break Start/End Time Days Rate Pri Rtg Type Spots Amount Saturday Night Live Saturday Night Live SATURDAY NIGHT LIVE Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 10/01/12 10/07/12 3 \$1,400.00 0.00 E 43 KSNV 10/07/12 10/07/12 Sports Night in Las VegaSM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM 1 \$400.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Start Date End Date **Weekdays** Spots/Week Rate Rating 10/07/12 -----Week: 10/01/12 \$400.00 0.00 E 44 KSNV 10/07/12 10/07/12 LAW & ORDER (LF) CM Sat 1-2am / Sun 1:----S :30 \$225.001 0.00 NM 1 \$225.00 Law & Order (LF) LAW & ORDER Start Date End Date **Weekdays** Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$225.00 0.00 N 45 KSNV 10/07/12 10/07/12 NFL Pre-Game / FNA 0.00 NM CM 1p-530pm ----S :30 \$2,400.001 \$2,400.00 NFL Pre-Game Start Date End Date Weekdays Spots/Week Rate Rating ----5 10/07/12 Week: 10/01/12 \$2,400.00 0.00 Thurs PR 8-9p N 47 KSNV 10/04/12 10/04/12 CM 8-9pm :30 \$2,400.001 0.00 NM \$2,400.00 Thursday Prime 8-9pm Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ---T---1 \$2,400.00 N 48 KSNV 10/04/12 10/04/12 Thurs PR 10-11p CM 10-11pm ---T---:30 1 \$3,200.001 0.00 NM \$3,200.00 Thursday Prime 10-11pm Start Date Spots/Week End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 ---T---\$3,200.00 0.00 N 49 KSNV 10/05/12 10/05/12 Fri 10-11p CM 10-11pm ----F--:30 1 \$3,200.001 0.00 NM \$3,200.00 Friday Prime 10-11pm Weekdays Spots/Week Start Date End Date Rate Rating Week: 10/01/12 10/07/12 \$3,200.00 0.00 N 50 KSNV 10/07/12 10/07/12 LAW & ORDER (synd) RIM M-SA 8-11p / SUN -----S :30 1 \$1,400.001 0.00 NM \$1,400.00 Law & Order (synd) PRIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$1,400.00 0.00 N 51 KSNV 10/06/12 10/06/12 News 3 Live in Prime CM 7-10pm ----5-:30 \$675.003 0.00 NM 2 \$1,350.00 News 3 in Prime Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 10/01/12 10/07/12 \$675.00 0.00 N 52 KSNV 10/07/12 10/07/12 LAW & ORDER (synd) RGM M-SA 8-11p / SUN----s :30 1 \$1,200,001 0.00 NM \$1,200.00 Law & Order (synd) PRIME Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----5 \$1,200.00 0.00 N 53 KSNV 10/07/12 10/07/12 Jeopardy in PRIME CM M-SA 8-11p / SUN----S :30 1 \$1,200.001 0.00 NM \$1,200.00 Jeopardy In Prime Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/01/12 10/07/12 \$1,200.00 0.00 N 54 KSNV 10/08/12 10/08/12 Mon PR 8-10p CM :30 8-10pm \$4,000.001 M-----0.00 NM \$4,000.00 Monday Prime 8-10pm Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M----\$4,000.00 0.00 1 Sat PR 10-11p N55 KSNV 10/06/12 10/06/12 CM ----S-10-11pm :30 1 \$2,000.001 0.00 NM \$2,000.00 Saturday Prime 10-11pm Spots/Week Start Date Weekdays End Date Rate Rating Week: 10/01/12 10/07/12 ----S-\$2,000.00 0.00 ----S N 56 KSNV 10/07/12 10/07/12 News 3 Sunrise - SUND&M 6a-7a :30 \$450.001 0.00 NM \$450.00 News 3 Sunrise SUNDAY Start Date Weekdays Spots/Week End Date Rating <u>Rate</u> Week: 10/01/12 10/07/12 \$450.00 0.00

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KSNV

Order / Rev:

104980

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06837517

Product Desc:

Issue

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1308

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
N57 KSNV	10/06/12	2 10/06/12	News 3 Live in Prin News 3 in Prime	ne CM	7-10pm	~S-	:30	1	\$675.003	0.00 NM	1	\$675.00
<u>Stal</u> Week: 10/0	<u>rt Date</u> 01/12	End Date 10/07/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$675.00	<u>Rating</u> 0.00						
N 58 KSNV	10/06/12	2 10/06/12	SIGN ON-SIGN OF ROS	FF CM	5a-459a (9:00 PM-10	S- 0:00 PM)	:30	1	\$525.003	0.00 NM	1	\$525.00
<u>Sta</u> Week: 10/0	<u>rt Date</u> 01/12	End Date 10/07/12	Weekdays S-	<u>Spots/Week</u> 1	<u>Rate</u> \$525.00	Rating 0.00						
N 59 KSNV	10/07/12	2 10/07/12	LAW & ORDER (L Law & Order (LF)	F) CM	Sat 1-2am	/ Sun 1:S	:30	1	\$125.002	0.00 NM	1	\$125.00
<u>Star</u> Week: 10/0	rt <u>Date</u> 01/12	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$125.00	<u>Rating</u> 0.00						
								•		Totals	146	\$138,625.00